



Privacy Notice for PLUGGY's news updates

The EU project PLUGGY (“we”, “us”) is committed to protecting and respecting your privacy. This Privacy Notice sets out the basis on which the personal data collected from you, or that you provide to us, will be processed by us in connection with our communication and dissemination processes. Please read the following document carefully, to understand our views and practices regarding your personal data and how we will treat it.

Where you register to our news and latest research developments, these Privacy Notice provisions will apply to our processing of your personal information.

What is PLUGGY

PLUGGY is a research project funded by the European Union’s Horizon2020 Programme under Grant Agreement No. 726765. It started in December 2016 and it will finish in November 2019. PLUGGY consortium, composed of 9 partners from 5 European Countries, aims to develop an inventive social networking platform and a suite of smartphone apps, designed to promote citizens’ active involvement in bringing out, documenting and safeguarding their local cultural environment.

The project coordinator is the Institute of Communication and Computer Systems (ICCS) and the partners are: Technical University of Košice (TUK) – Slovakia, Universidad de Málaga (UMA) – Spain, Vianet (VIA) – Italy, Imperial College London (ICL) – UK, XTeam Software Solution (XTEAM) – Italy, Piraeus Bank Cultural Foundation (PIOP) – Greece, East Slovakian Museum (ESM) – Slovakia, Clio Muse (CLIO) – Greece (hereafter “the Consortium”).

More information about the project may also be found in <https://www.pluggy-project.eu/>



Purpose of Data Processing

PLUGGY's nature is to promote citizens' involvement in bringing out, documenting and safeguarding cultural heritage through storytelling. This makes PLUGGY inherently "social" with a strong communicative personality and sociability traits; skills that had great influence on our communication and dissemination strategy.

From the very beginning of our project's course, our main objective was to create the most effective mechanisms in order to spread our knowledge and increase awareness and understanding of our assets and fields of relevance, build new relationships as well as maintain regular contact with our identified audiences and communities.

This is the rationale behind our newsletter. The periodic newsletters of PLUGGY is a key communication and dissemination mechanism for us and a channel to provide our valuable stories on PLUGGY's developments, key findings, forthcoming events and other important news in the fields related to the project.

Taking into consideration the above, the PLUGGY Consortium use information held about you in the following ways:

- To send you PLUGGY's periodic E-Newsletter;
- To send you invitations for our coming events, workshops, pilots and demonstrations;
- To send you notifications containing key project's findings/developments and lead stories and news related to the project

Categories of data that will be stored

If you consent to the processing of your personal data for the above mentioned purposes, the categories of personal data that will be collected and stored in the PLUGGY Data Warehouse are:



- your name (mandatory)
- your surname (mandatory)
- your email (mandatory)
- your occupation (optional)
- the name of the organisation with which you are affiliated (if any, optional)

The Consortium will process the personal data of subjects according to the present statement and for the purposes declared herein.

Security of Processing

The security and protection of your personal data is very important for the Consortium. The Consortium has undertaken all appropriate organisational and technical measures to secure that the data that are collected in the framework of the present declaration is processed according to the legislation for the protection and storage of your personal data for a period of 3 years after the end of the PLUGGY project for the purpose of describing above.

We take appropriate measures to ensure that all personal data is kept secure including security measures to prevent personal data from being accidentally lost, or used or accessed in an unauthorised way. We limit access to your personal data to those who have a genuine business need to view it. Those processing your information will do so only in an authorised manner and are subject to a duty of confidentiality.

We also have procedures in place to deal with any suspected data security breach. We will notify you and any applicable regulator of a suspected data security breach where we are legally required to do so.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted through any online means, therefore any transmission remains at your own risk.



Exercise of your rights

It is noted that according to the General Data Protection Regulation (Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016), you may exercise the following rights that derive from the Regulation:

- Right of access and right to rectification for inaccurate personal data
- Right to erasure of personal data if they are not necessary for service provision
- Right to restrict processing of your data
- Right to object to the processing of your data
- Right to data portability, namely right to receive your data in a structured, commonly used and machine-readable form so that they can be transferred to another data processor.
- Additionally, you have the right to submit a written complaint to the responsible supervisory body for personal data protection in each country.

How to complain

We hope that we can resolve any query or concern you raise about our use of your information.

The General Data Protection Regulation also gives you right to lodge a complaint with a supervisory authority, in particular in the European Union (or European Economic Area) state where you work, normally live or where any alleged infringement of data protection laws occurred.

Contact us

For any questions or to exercise the rights that derive from the legislation in force about personal data protection, please contact us via email at: privacypolicy@pluggy-project.eu



You may withdraw your consent any time (without retroactive effect) by sending an email to privacypolicy@pluggy-project.eu